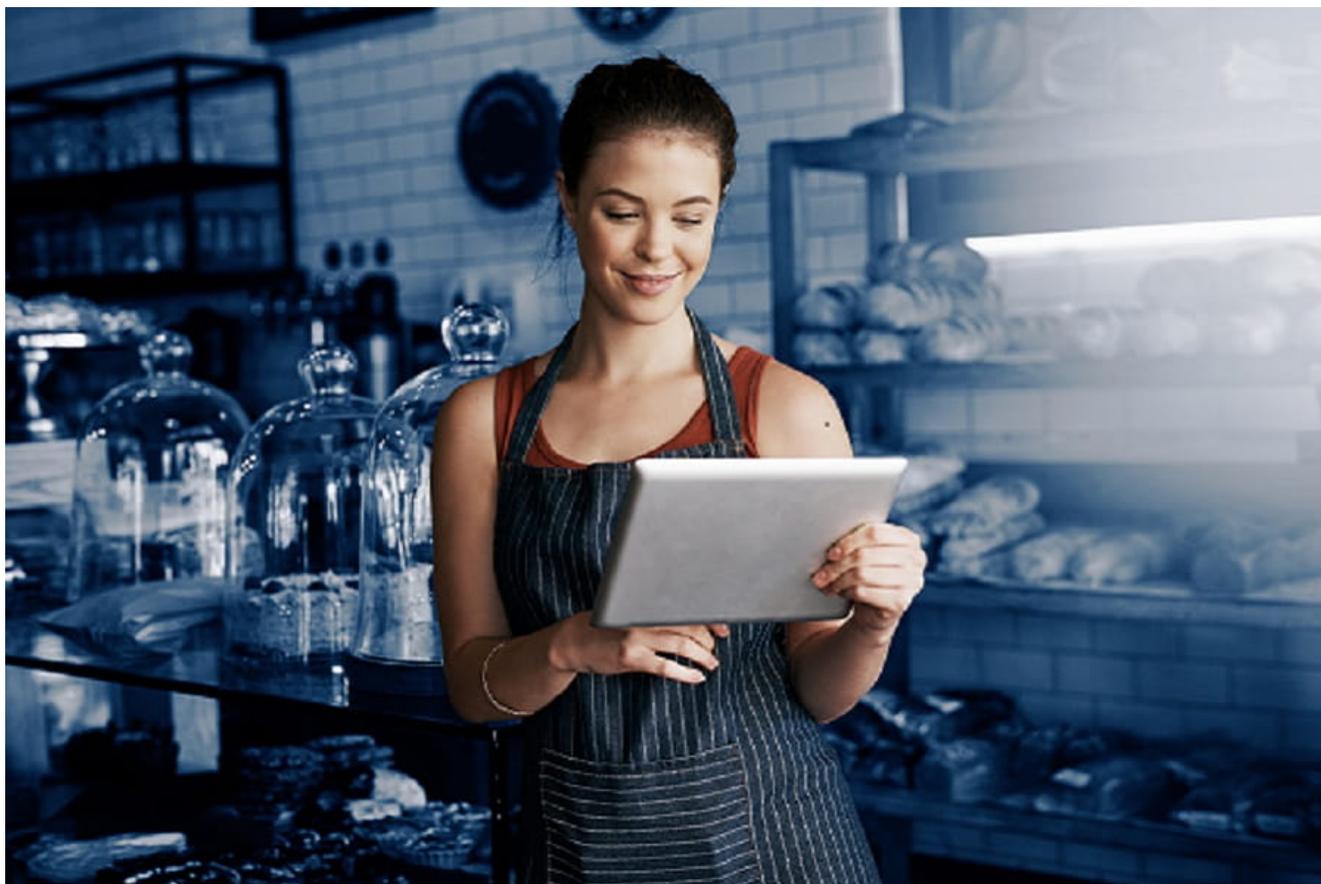


# Australian Small Business Advisory Services (ASBAS)

*Last Updated: 13 January 2021*

Looking for advice for your small business? ASBAS offers small businesses low cost, high quality advice on a range of effective small business solutions.



## What do you get?

The Australian Small Business Advisory Services (ASBAS) program provides services that help small businesses to make the most of digital tools and offers broader advice specific to your business needs such as:

- how digital tools can help your small business

- websites and selling online

- social media and digital marketing

- using small business software

- online security and data privacy

Services are offered one-on-one to provide tailored support or through group workshops or webinars.

---

## Support for businesses affected by COVID-19

Due to the impact of COVID-19, ASBAS providers are now also offering general business advice to support you through this difficult time, including:

business crisis management and business continuity planning

finance management and boosting cashflow

staff management and creating a safe work environment

retaining and staying connected to customers

resilience and wellbeing

COVID-19 stimulus packages for small business

Find more [coronavirus information and support for businesses](#).

## Who is this for?

---

Small businesses with fewer than 20 full-time (or equivalent) employees, as well as sole traders, can access services at a subsidised rate. The service is available across all metropolitan and regional areas in Australia.

## How much does it cost?

---

Your first interaction with the ASBAS service will be free. Small business operators who continue with the program can access a range of services for less than \$60.

## The ASBAS providers

---

ASBAS advisers hold formal qualifications in business or information technology related disciplines and have at least 2 years' experience providing digital advice to small or medium sized businesses.

## Contact your local ASBAS provider

---

There are ASBAS providers in each state and territory across Australia, find one close to you.

If you need help connecting, [contact us](#) and we'll connect you with your local provider.

Open all 

---

**New South Wales**



---

**Northern Territory**



---

**Queensland**



---

**South Australia**



---

**Tasmania**



---

**Victoria**



---

**Western Australia**

---



## **Tips and Tricks to help small business go digital**

Time: 04:51

Katina Beveridge and other ASBAS providers share advice on how to use digital technology to grow your business. The 4 areas covered include: websites and online selling, social media and online marketing, using small business software and cyber security.

---